

CHURCH GROWTH PROGRAMME

# *Growing* YOUR CHURCH



**WordSpread  
Foundation**  
Spread the Word!

# "WHAT'S YOUR CHURCH DOING TO SHARE THE GOSPEL?"



It's one of the great challenges of the church today: mobilising believers to actively share their faith with others. Statistics show a steady decline in the number of Christians who feel a sense of responsibility to introduce people to Jesus.

More and more church-goers don't even know what the "Great Commission" is. Many are even questioning whether evangelism is the right thing to do.

**So how can you motivate your congregation to get out there and share the gospel?**

**It's a challenge - but it's also an opportunity.** And that's where WordSpread comes in. We'd love to support you and your church to actively participate in expanding God's Kingdom, by helping your church grow through the addition of new believers, as well as equipping other congregations.

**Our passion as a ministry is igniting and fuelling people to share the gospel.** Our enthusiasm for using God's Word to introduce people to Jesus has never been stronger. Through our training courses and Scripture resources, we endeavour to change the way people view the Bible.

## **WHAT WE DO IS SIMPLE!**

It's just assisting people in talking to other people, telling them what someone named Jesus did on their behalf, and sharing a copy of God's Word with them.

## **That's where you come in.**

We believe that with some simple evangelism training, engaging Scripture resources, and a community of encouragement, people in your congregation can become effective ambassadors for Christ with an ongoing lifestyle of evangelism.

Our passion as a ministry is igniting and fuelling passion in people to share the Gospel.

# HOW DOES IT WORK?

We've created a program called the CHURCH GROWTH PROGRAMME (CGP) that includes four ways to help your church grow in this area.

EVANGELISM **TRAINING**  
EVANGELISM **RESOURCES**

EVANGELISM **TRIPS**  
EVANGELISM **INVESTMENT**

## 1 EVANGELISM TRAINING

We don't believe evangelism itself is very complicated. It may take a long time for someone to reach the point of finally choosing Christ, but the core of evangelism is simply sharing the Good News of what Christ did, with people who don't know about it. And continuing to do it as a faithful child of the King.

## **THAT'S IT! SO WHY DON'T PEOPLE DO IT MORE?**

There are lots of reasons why people say they're reluctant to vocalise their faith with others, but it usually boils down to fear. They don't feel confident or brave enough to engage in faith conversations with people.

So we have created a simple evangelism training model that helps address - and dispel! - the fears many people have: the IGNITE training course.

# fear busters

Through an engaging, interactive seminar, participants learn how to:

- step through their fears
- be aware of people around them in their everyday routines
- engage with them in conversation
- share their faith story in a simple but effective way
- offer people hope from God's Word
- invite them to accept Jesus as their Saviour

Following the seminar, participants have the opportunity to activate what they just learned.

A simple evangelism 'starter kit' will give them the necessary support to start reaching out to others. Further copies of God's Word, pocket guides as well as other Scripture resources to share with people, and 12 weeks of follow-up engagement will encourage them to keep living out their faith with those around them.

## 2 EVANGELISM RESOURCES

The Bible is the one resource every believer should be engaging with on a daily basis. It's also the one thing we're committed to make available at very affordable prices to everyone attending the IGNITE training. Sharing it with people is a core part of our ministry – and you can, too!

**As a church participating in the CGP, you'll have access to Scripture resources your church can use in your evangelism programs.** And since you'll have church members who have just completed evangelism training, they'll be excited to have access to Scriptures to share as they engage with people.

A variety of Scripture formats will be available to order. These include the supporting, New Testaments and Scripture magazines like Hope and Spark.

You can encourage people to download the NewLife app onto their phone. It's the perfect app for 'Bible beginners' and includes a complete easy-to-read Bible. It also includes topical helps, apologetics articles, and helps to discuss challenging topics.

If your church's vision goes beyond what you see on this form, we'd love to discuss how we can partner with you in a customised way. This may include funding other congregations to participate in the CGP, or introducing WordSpread's WHAT NEXT? discipleship model to your church members.

### 3 EVANGELISM TRIPS

Churches participating in the CGP are given the opportunity to participate in international evangelism trips with us. Through our global partnership with ShareWord Global, we work with churches in regions all over Africa – and the world – who share your passion to share the gospel in the communities around them. Through the activation of donors connected to your congregation, and often the utilisation of mission budgets, we're able to provide global churches with Scripture resources so they can share them in evangelism.

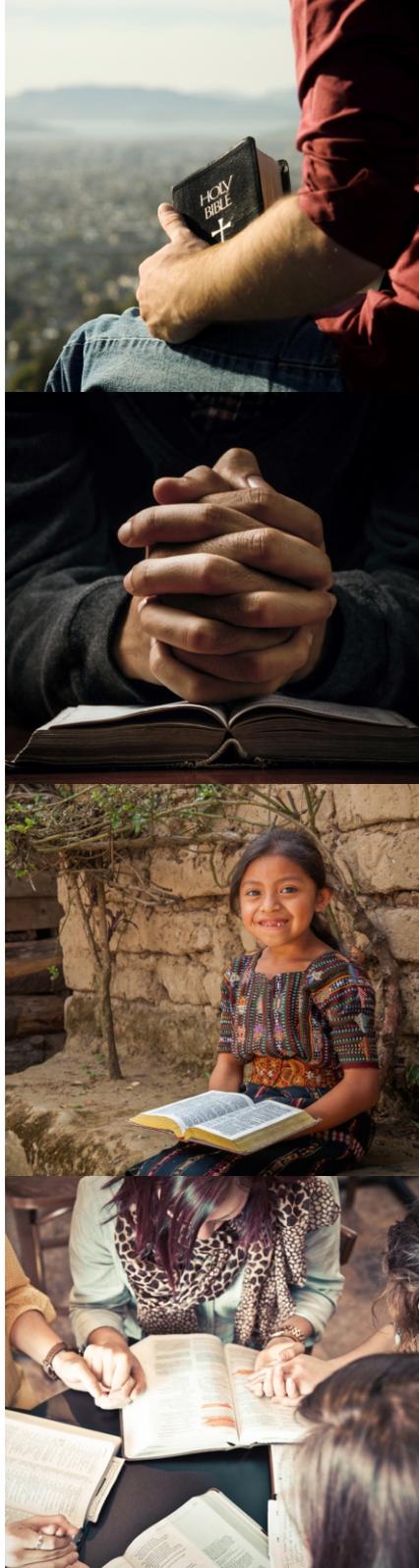
When you join one of our GO trips, you'll be walking side by side with pastors and believers from that country – to do evangelism, and only evangelism. Whether it's in the markets, going door to door, visiting schools, or ministering to patients in hospitals, you and your participating church members will be introducing people to Jesus.

If you're interested in joining a GO team, we'll provide you with the list of scheduled outreaches and connect you with the Global Engagement team of ShareWord Global.

### 4 EVANGELISM INVESTMENT

When your church is ready to participate in funding other congregations to participate in the CGP, we'll be excited to share the options available to you. This may even be without your church participating in the IGNITE training course. Most congregations participating in this aspect of the CGP see this as a perfect way to invest their mission budget.

The needs are endless and the hunger for the gospel and God's Word is intense – often in areas of the world that your church cannot affect directly. WordSpread have packaged Evangelism Investment in an easy model, allowing you to fund "Grow Your Church" kits that will be used in supporting congregations not able to fund their involvement in the CGP.



A **"Grow Your Church"** kit will include the following:

- IGNITE training for all members of the supported congregation wanting to attend
- A copy of the Africa Study Bible for the pastor;
- 50 Hope magazines, used as outreach Scriptures;
- 5 x Bibles to be made available to people coming to salvation as a result of the CGP;
- Other material...

Your involvement in this area will be a much-needed blessing for congregations without the necessary funding and can be life-changing for generations to come.

If you're interested in learning more about investing in the CGP, we'll put you in touch with someone at WordSpread to guide you through the options.

"LOVE IT!  
WHAT DO I DO NEXT?"



THE NEXT STEP:

THE SIGN-UP FORM on the next page walks you through the options available to you – but here's a quick summary:

### **1 EVANGELISM TRAINING:**

IGNITE Training events are coordinated by our Head Office. When you're ready to book yours, or to find out where other seminars are being held, call our Development Officer. They'll walk you through the best option for your needs, and work with you on any logistics and registration details.

### **2 EVANGELISM INVESTMENT:**

Your gift is an investment in the cause of sharing the gospel all over the world. Churches are hungry for evangelism support and need Scripture resources to reach communities around them. Your donation makes that possible.

### **3 SCRIPTURE AVAILABILITY**

After participation in IGNITE training you and your congregation will have access to Scriptures and Scripture resources to use in your evangelism projects.

To sign up, scan and email us the below form at:  
**info@wordspread.co** or visit **www.wordspread.co**

# IMPLEMENT THE CGP IN YOUR CHURCH!

## IGNITE CHURCH GROWTH IN YOUR CONGREGATION

I am interested in implementing the Church Growth Programme in my church:

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Congregation: \_\_\_\_\_

My role: \_\_\_\_\_

Church telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### Please contact me regarding:

IGNITE training

GO Trips

WHAT NEXT? Discipleship course

Volunteer involvement

**AND/OR**

## FUEL CHURCH GROWTH BY FUNDING

### **GROW YOUR CHURCH KITS**

Our congregation would like to ignite church growth in other congregations by funding "Grow Your Church" kits:

1 Grow Your Church kit - R2,000

5 Grow Your Church kits - R10,000

2 Grow Your Church kits - R4,000

Other R\_\_\_\_\_

Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Congregation: \_\_\_\_\_

My role: \_\_\_\_\_

Church telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_



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